

ENVIRONMENT FRIENDLY ROOFING

There was a time when your decision on what roof system to pick was based on cost, how it looked, and would it keep the water out. The simple list of criteria is now a relic of the past. As we all know, man's effect on our world and the climate, and the depletion of our resources have now become a major component of the decision on how to construct a new building and how to upgrade existing structures.

We believe that these new realities make metal roofing an even smarter choice as your roof system than ever before. Some of the new "criteria" to consider are:

1. Life cycle costing: Beyond the initial cost of the roof, you need to look at how long it will last. A cheaper roof system that lasts less than ten years means a reoccurring cost every few years for a new roof. Studies clearly show that a quality metal roof will far outlast most systems on the market. In the end, you end up paying a lot less money for a metal roof than for other systems you might choose. The odds are that you will never have to pay for another new roof if you choose metal.
2. Energy efficiency: Energy costs keep rising. After the building is finished, how much will it cost to maintain the building? Heating and cooling costs and maintenance costs will be affected by your choice of roof system. Metal roofing requires almost no maintenance. With the new Kynar paint formulations in use today, your metal roof will exhibit excellent reflectivity and emissivity characteristics. This means less heat absorbed into your structure, which lightens the load on your air conditioning. This means it contributes less to the "heat island" effect that our cities currently create.
3. Many roof systems on the market today are comprised of complex chemical formulations. When they are torn off at the end of their life span, what is the end effect on the environment when they go into landfills and start to breakdown?

Metal roofing, on the other hand, is a natural occurring material. It is a highly recycled material. When, after many decades, is eventually replaced, the metal will be melted down and re used...perhaps to cover someone else's building.

4. Various government and energy code organizations recognize the benefits of using metal. Because of this the use of a metal roof will likely count for credits when building energy and conservation ratings are compiled. You may also qualify for tax credits on your construction project.

In the final analysis, metal roofing may be a very smart choice for your building. You will end up with a building that not only looks attractive but is cost efficient, energy efficient, and friendly to our environment.

